Draft

City of Santa Clara

Meeting Minutes

Cultural Commission

03/04/2024 | **7:00 PM** | **Hybrid Meeting**
Santa Clara Senior Center
Room 205
1303 Fremont Street
Santa Clara, CA 95050

The City of Santa Clara is conducting the Cultural Commission meeting in a hybrid manner (in-person and a method for the public to participate remotely).

Via Zoom:
https://santaclaraca.zoom.us/j/98272283531
Meeting ID:98272283531
Or join by phone: 669-900-6833

CALL TO ORDER AND ROLL CALL

Chair Diaz called the meeting to order at 7:04 p.m.

Present 5 - Commissioner Louis Samara, Vice Chair Debra von Huene, Chair Candida Diaz, Commissioner Jonathan Marinaro, and Commissioner Neetu Garg

Absent 1 - Commissioner Paul McNamara

A motion was made by Commissioner Marinaro, seconded by Vice Chair von Huene, to excuse Commissioner McNamara from the meeting. The motion fails with the following vote:

Aye: 3 - Vice Chair von Huene, Commissioner Marinaro, and Commissioner Garg

Nay: 2 - Commissioner Samara, and Chair Diaz

Absent: 1 - Commissioner McNamara

CONSENT CALENDAR

1.A 24-184 Action on Cultural Commission Regular Minutes of February 5, 2024

Recommendation: Approve the Cultural Commission Regular Meeting Minutes of February 5, 2024

A motion was made by Commissioner Samara, seconded by Commissioner Marinaro, that the consent calendar be approved. The motion passed with the following vote:

Aye: 5 - Commissioner Samara, Vice Chair von Huene, Chair Diaz, Commissioner Marinaro, and Commissioner Garg

Absent: 1 - Commissioner McNamara

PUBLIC PRESENTATIONS

There were no Public Presentations.

GENERAL BUSINESS

2. 24-192 Review and Approve a Draft Presentation of Commission Accomplishments for the Joint Dinner with the City Council on March 19, 2024.

Chair Diaz shared the Draft Presentation of Commission Accomplishments for the Joint Dinner with the City Council on March 19, 2024. The Commissioners listened to the presentation and provided feedback.

A motion was made by Commissioner Marinaro, seconded by Commissioner Samara, that the Draft Presentation of Commission Accomplishments for the Joint Dinner with the City Council on March 19, 2024 be approved. The motion passed with the following vote:

Aye: 5 - Commissioner Samara, Vice Chair von Huene, Chair Diaz, Commissioner Marinaro, and Commissioner Garg

Absent: 1 - Commissioner McNamara

3. 24-183 Action on Cultural Commission Work Plan Goals and Activities for FY 2023/24

Recommendation: Discuss the Cultural Commission Work Plan Goals and Activities for FY 2023/24.

Commissioners reported the following on the Cultural Commission Work Plan Goals and Activities for FY 2023/24:

GOAL #1: Host and enhance multicultural events to encourage and acquaint Santa Clara residents with cultural diversity.

Plan for Summer Concerts in FY 2023/24- Commissioner Samara reported there are no changes with the five (5) Concerts:
June 14 @ Live Oak Park-Houserockers
June 28 @ Central Park-The Peelers
July 12 @ Central Park-The Megatones
July 26 @ Central Park-Orquesta Borinquen
Aug.16 @ Central Park-Pop Fiction

The Committee met to brainstorm with Mission College for using their venue in 2025. The City will cross-promote the concerts with Mission College.

Street Dance- Date: Aug. 2024 with Neon Velvet. City staff walked the proposed site (Franklin St. between Monroe and Madison) for feasibility. Staff will check with the Police Department if they foresee any issues with the proposed new site.

Plan and Host Friday Night Live Events- October will be for Hispanic Heritage month. Triton will provide space. Youth Band is targeted for April 2025 and The Korean Event with the Parks & Recreation Commission will be moved to the 2025 calendar.

Secure sponsors for Cultural Commission special events in FY 2023/2024-
Street Dance: EdgeCore Digital Infrastructure, CEFCU and Swim Club.
Concerts: EdgeCore Digital Infrastructure.

GOAL #2: Develop and encourage interactive, art opportunities to provide temporary, performing, cultural, and public art in the City.

Advise and recommend public art to City Council-No updates were provided.

Identify available Utility Boxes in the City for Artist Utility Box

Program (alternate years with Sculpture Exhibition)-No updates were provided.

Host Sculpture Exhibition-Eight (8) entries were received by four (4) artists. The Commission discussed that the minimum amount of entries would be sixteen (16) and the contest would be extended three (3) weeks to March 24. The awards have been increased to $2,500, $1,500 and $750. The Commission voted on this item.

Vice Chair von Huene will provide the updated information to be posted on the website and she will email additional people.

Host Halloween Home & Holiday Home Decorating Contest and Recognition-Contests have concluded. No updates provided.

Update and maintain City interactive web-based public art map-The map has been updated.

GOAL #3: Raise the visibility of commemorative months.

Update Coloring Book to honor Commemorative Months according to Federal Calendar- The artist provided the coloring pages (April-June). **Chair Diaz** shared the three (3) pages. The Commission would like April to be Jazz and Poetry month. **Chair Diaz** will request the artist revise the April page and add a lamp image to the May page.
Promote monthly commemorative months through Social Media and Special Events to raise awareness and cultural competency-Vice Chair von Huene posted the March coloring page.

GOAL #4: Enhance communication and media strategy to increase community awareness of the Cultural Commission.

Commissioners to attend the Americans for the Arts Conference-On hold for FY23/24.

Present regularly to City Council-The Commission will present to Council on March 19 at the Joint Dinner. A Draft Presentation was presented at the meeting and minor changes were added and approved.

Develop, maintain, and grow partnerships and collaborations with external organizations-The subcommittee is fostering a relationship with Mission College and collaborating on possible concert sites in 2025. They

will see if someone with Mission College can be a judge for the Art Exhibition with the new dates discussed. The Commission discussed partnerships, parking, and amenities at the campus.

GOAL #5: Prepare for Citywide Arts Master Plan Process.

Develop, promote, and implement Citywide Arts Master Plan alongside the City Council--Commissioner Marinaro met with **Cynthia Bojorquez, Assistant City Manager/Acting Parks & Recreation Director,** about the Arts Master Plan Process. The Council Priority Sessions are in March and April. He encouraged everyone to attend. The Commission will review other Arts Master Plans and see what they like about their plans and what are priorities for the Commission.

GOAL #6: Identify and expand on Arts Education in the City of Santa Clara.

Identify potential partnerships with schools/local organizations to expand arts and art education--Vice Chair von Huene met with Jessica Friedman from Santa Clara Unified School District. She is interested in partnering with the Commission. **Chair Diaz** will be reaching out regarding the Utility Box Art Project to see if the Commission can work together on this project.

A motion was made by Vice Chair von Huene, seconded by Commissioner Samara, to extend the Sculpture Exhibition deadline by three (3) weeks, to increase the Award amounts, and agree to a minimum of 16 entries. The motion passed with the following vote:

Aye: 5 - Commissioner Samara, Vice Chair von Huene, Chair Diaz, Commissioner Marinaro, and Commissioner Garg

Absent: 1 - Commissioner McNamara

STAFF REPORT

Recreation Manager Castro attended the Santa Clara Unified School District Arts in Education Breakfast with Commissioners Garg and McNamara. A variety of entities that prioritize art were represented.

COMMISSIONERS REPORT

The following commissioners provided reports:

Vice Chair von Huene reported on a work trip to Houston Texas and attended a rodeo. She also saw several murals and art in Houston and Austin. She is also a member of the Santa Clara Chorale and they sang the National Anthem at a Barracuda hockey game Saturday, March 2, 2024.

Chair Diaz reported that Santa Clara Westside Little League is looking for someone to sing the National Anthem on Saturday, March 9, 2024 at 9:00 a.m. at their opening ceremony.

Commissioner Garg reported attending the Santa Clara Unified School District, Arts in Education Breakfast for the table discussion. She has been brainstorming how we can work with the School District through the Utility Box Project.

Commissioner Marinaro reported attending a Ciaran Mac Gowan Irish concert. He was able to see his last concert before he returns to Ireland.

ADJOURNMENT

A motion was made by Commissioner Marinaro, seconded by Vice Chair von Huene, that the meeting be adjourned at 8:29 p.m. The motion passed with the following vote:

Aye: 5 - Commissioner Samara, Vice Chair von Huene, Chair Diaz, Commissioner Marinaro, and Commissioner Garg

Absent: 1 - Commissioner McNamara

MEETING DISCLOSURES

The time limit within which to commence any lawsuit or legal challenge to any quasi-adjudicative decision made by the City is governed by Section 1094.6 of the Code of Civil Procedure, unless a shorter limitation period is specified by any other provision. Under Section 1094.6, any lawsuit or legal challenge to any quasi-adjudicative decision made by the City must be filed no later than the 90th day following the date on which such decision becomes final. Any lawsuit or legal challenge, which is not filed within that 90-day period, will be barred. If a person wishes to challenge the nature of the above section in court, they may be limited to raising only those issues they or someone else raised at the meeting described in this notice, or in written correspondence delivered to the City of Santa Clara, at or prior to the meeting. In addition, judicial challenge may be limited or barred where the interested party has not sought and exhausted all available administrative remedies.

If a member of the public submits a speaker card for any agenda items, their name will appear in the Minutes. If no speaker card is submitted, the Minutes will reflect "Public Speaker."

In accordance with the requirements of Title II of the Americans with Disabilities Act of 1990 ("ADA"), the City of Santa Clara will not discriminate against qualified individuals with disabilities on the basis of disability in its services, programs, or activities, and will ensure that all existing facilities will be made accessible to the maximum extent feasible. The City of Santa Clara will generally, upon request, provide appropriate aids and services leading to effective communication for qualified persons with disabilities including those with speech, hearing, or vision impairments so they can participate equally in the City's programs, services, and activities. The City of Santa Clara will make all reasonable modifications to policies and programs to ensure that people with disabilities have an equal opportunity to enjoy all of its programs, services, and activities.

Agendas and other written materials distributed during a public meeting that are public record will be made available by the City in an appropriate alternative format. Contact the City Clerk's Office at 1 408-615-2220 with your request for an alternative format copy of the agenda or other written materials.

Individuals who require an auxiliary aid or service for effective communication, or any other disability-related modification of policies or procedures, or other accommodation, in order to participate in a program, service, or activity of the City of Santa Clara, should contact the City's ADA Coordinator at 408-615-3000 as soon as possible but no later than 48 hours before the scheduled event.

March 4, 2024

#24-192

Joint City Council & Cultural Commission Meeting

Item #24-1429
March 19, 2024

City of Santa Clara
The Center of What's Possible

POST MEETING MATERIAL

Agenda

- Welcome – Mayor Lisa M. Gillmor
- Introductions – Mayor & Council, Commissioners, City Staff
- Report on Accomplishments – Cultural Commission
- Brief Update – City Manager Jōvan D. Grogan
  - 2024 Council Priority Setting Process

2023 Accomplishments

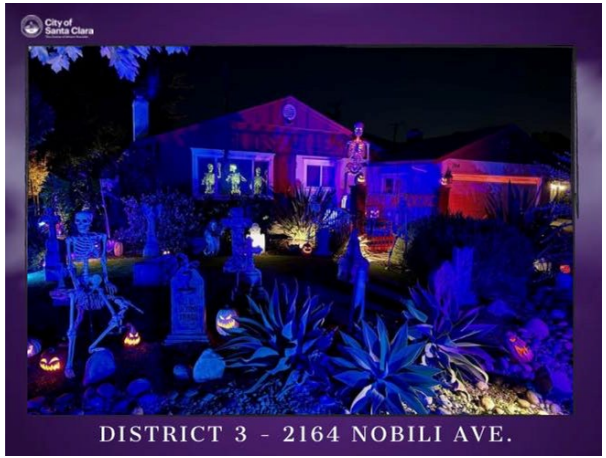
Cultural Commission's
STREET DANCE
PRESENTED BY
Silicon Valley Power.
CITY OF SANTA CLARA
Featuring: Pop Rocks
FRIDAY, AUG. 4 | 6-9:30 P.M. | 1100-1300 FRANKLIN SQUARE
City of Santa Clara
SantaClaraCA.gov/StreetDance

KORG

Home Decorating Contest - Halloween 2023

DISTRICT 1 - 4428 BILLINGS CIRCLE

DISTRICT 2 - 800 KEITH LANE

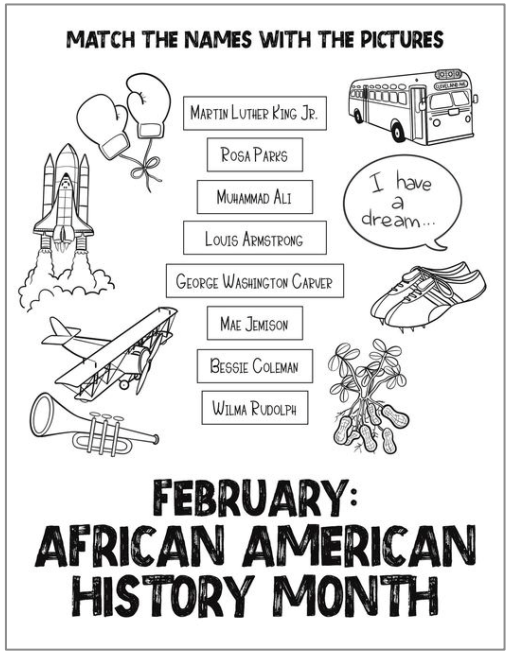


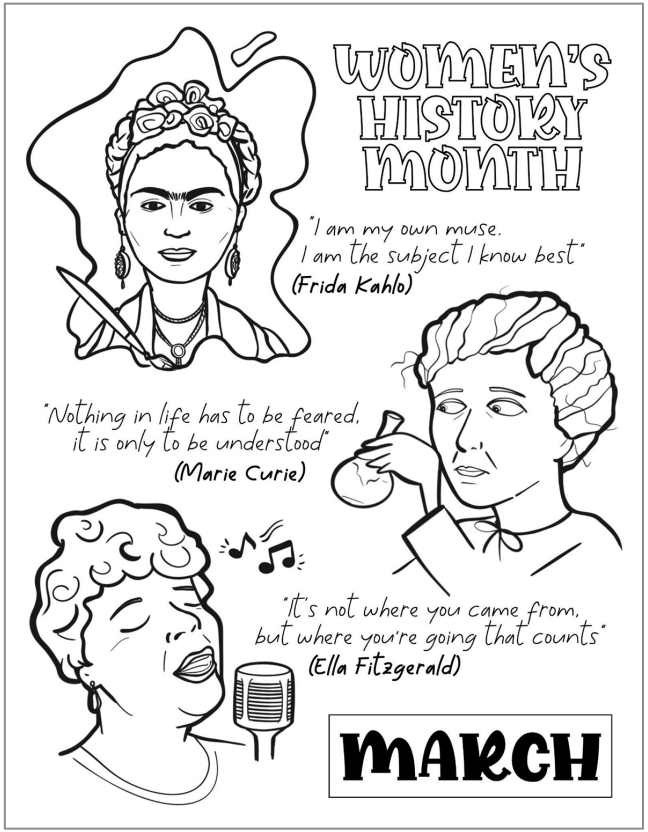
DISTRICT 3 - 2164 NOBILI AVE.

Home Decorating Contest - Halloween 2023

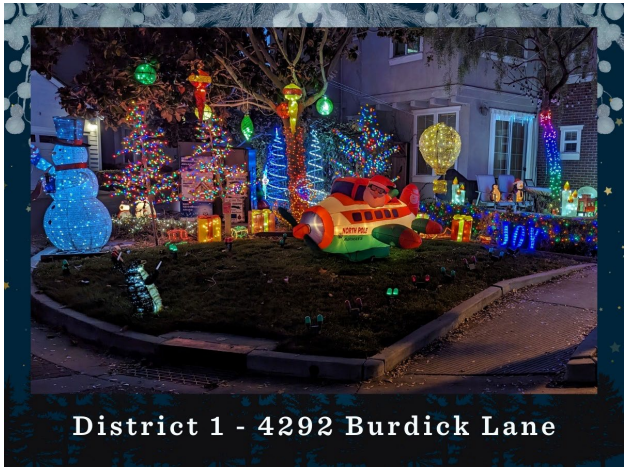
Home Decorating Contest - Halloween 2023

Commemorative Coloring Pages





Home Decorating Contest - Holiday 2023



District 1 - 4292 Burdick Lane

District 2 - 2133 Hoover Court

District 3 - 3031 Santa Maria Ave.

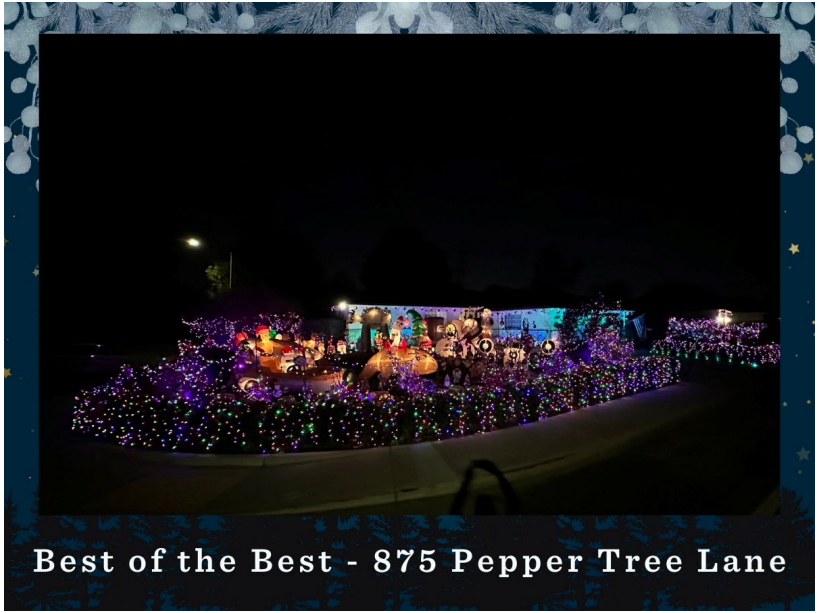
Home Decorating Contest - Holiday 2023

District 4 - 960 Capitola Way

District 5 - 1210 Lincoln St.

District 6 - 345 Sloat Court

Home Decorating Contest - Holiday 2023



Temporary Art Installation

The Mechanical Horse
By Artist Adrian Landon

Collaboration with Santa Clara University: Sept. 23 – Jan. 24

Happening Now

Sculpture Exhibition 2024

Theme: "**One World, One Hope**"

- **April:** Up to 25 Artists Artwork installed at designated locations
- **May:** Exhibition opens to public & public online voting opens
- **June:** All Artists invited to reception and first, second and third place winners will be announced

Looking Forward - 2024 Concert Series

Live Oak Park:

Friday, June 14	The Houserockers, Rock & Roll Party

Central Park:

Friday, June 28	The Peelers, Modern
Friday, July 12	The Megatones, 80s & 90s Dance Party
Friday, July 26	Orquesta Borinquen, Latin
Friday, August 16	Pop Fiction, Ultimate Dance Party

2024 Street Dance Featuring Neon Velvet

Street Dance on Franklin Street
Friday, Aug. 2 from 6-9:30 p.m.

Join us for another year of music, food, dancing and community!

Future Projects

- Friday Night Live Series Fall 2024
- Utility Box Art Program in 2025
- Support for Citywide Arts Master Plan
- In discussion with Mission College for potential event collaboration

Joint City Council & Cultural Commission Meeting

City of Santa Clara

The Center of What's Possible

Approved 2024 Council Priority Setting Framework

March 2024
- Community Survey

March – April 2024
- Council Priority Setting Process

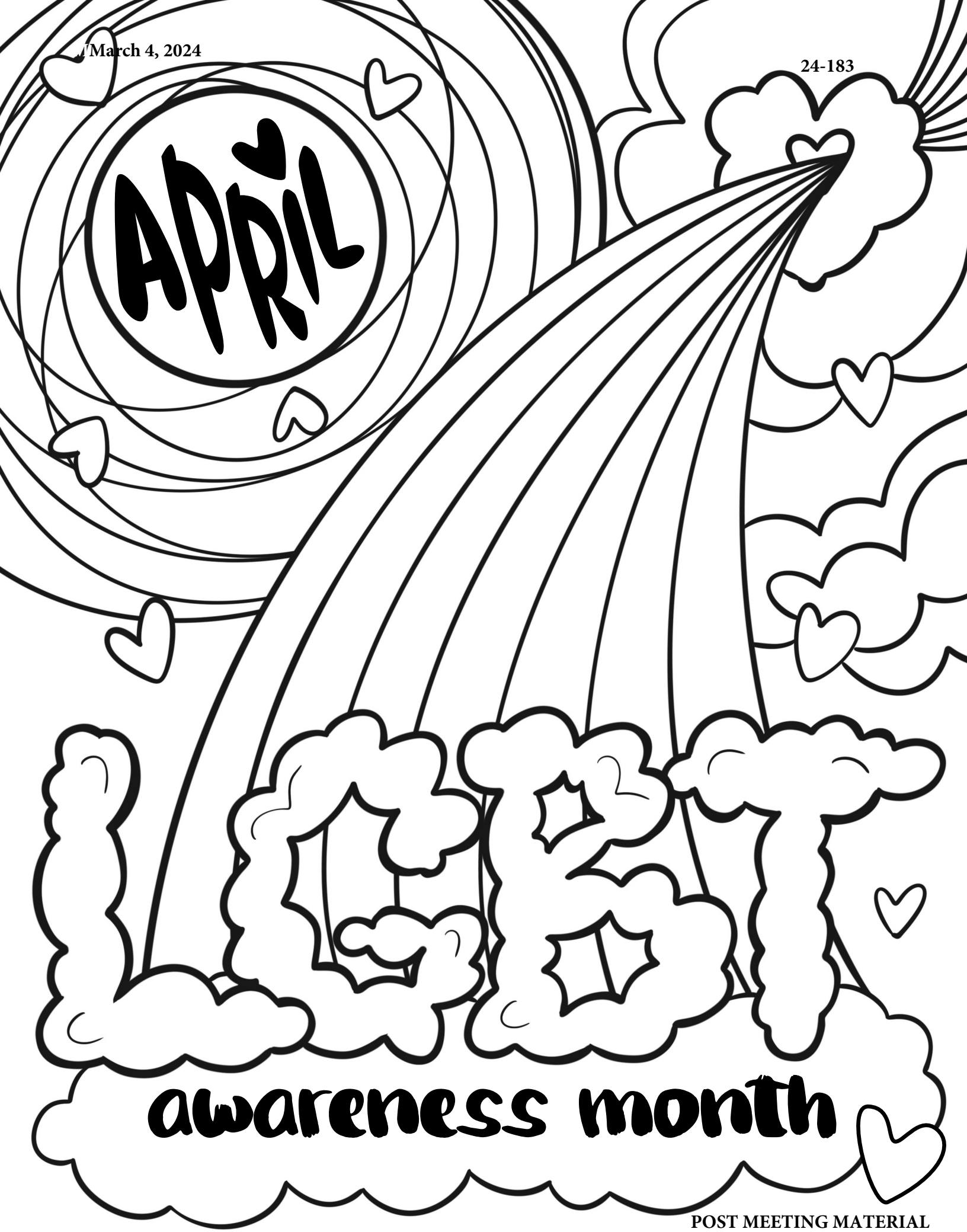
May - June 2024
- CBC Annual Budget Setting Process

Joint City Council & Cultural Commission Meeting

City of Santa Clara
The Center of What's Possible

March 4, 2024

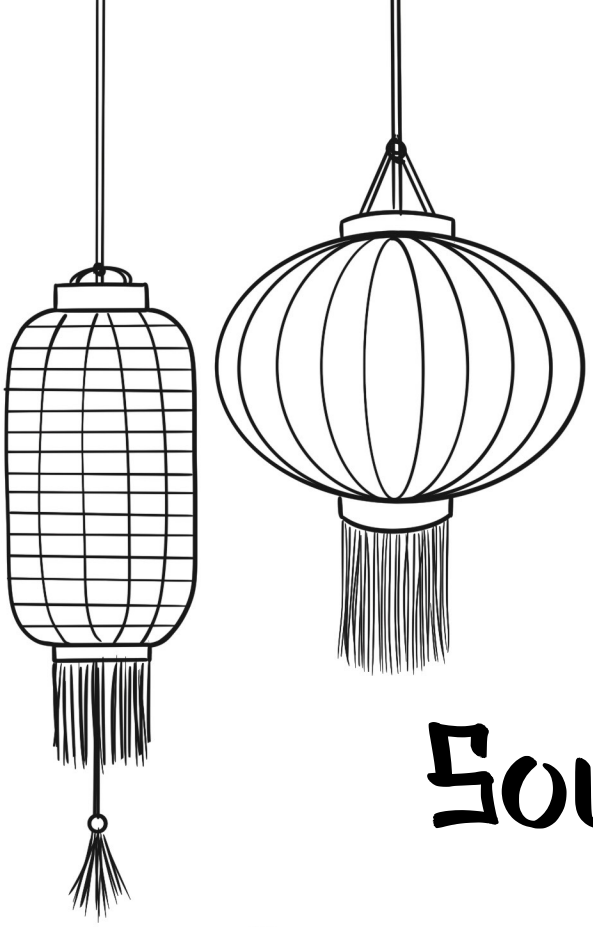
24-183

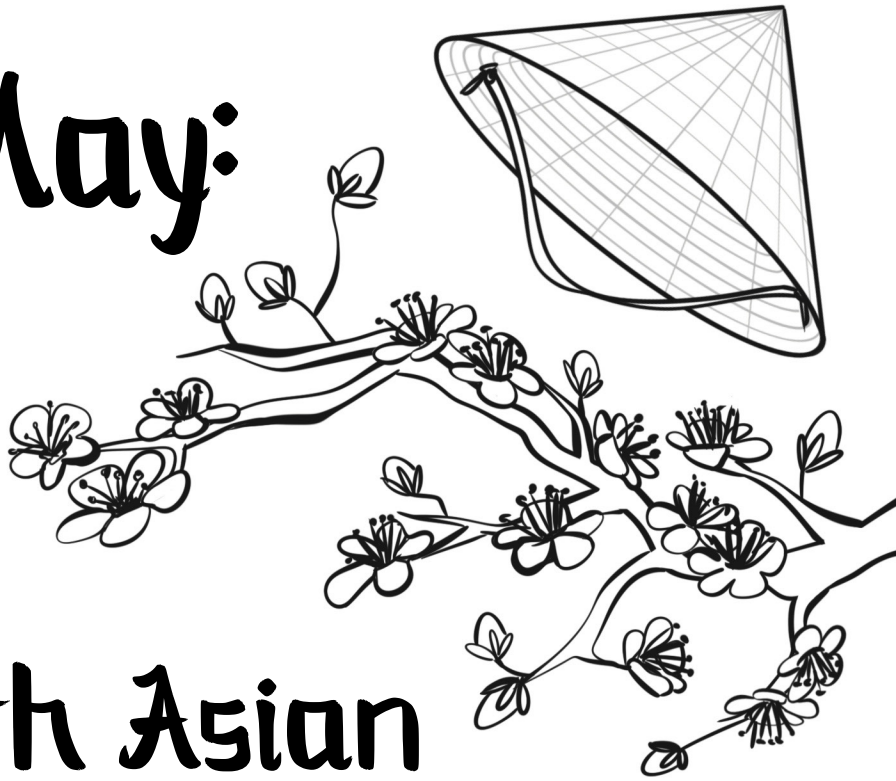


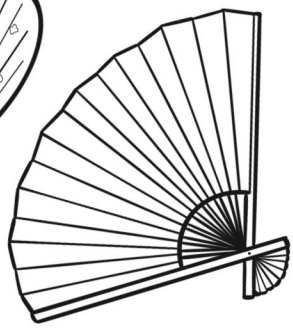
POST MEETING MATERIAL

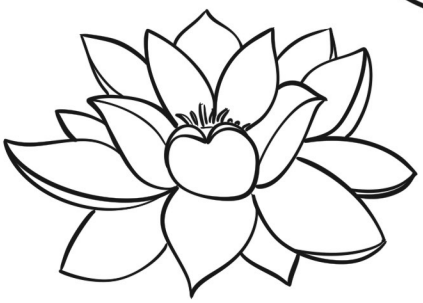
May:

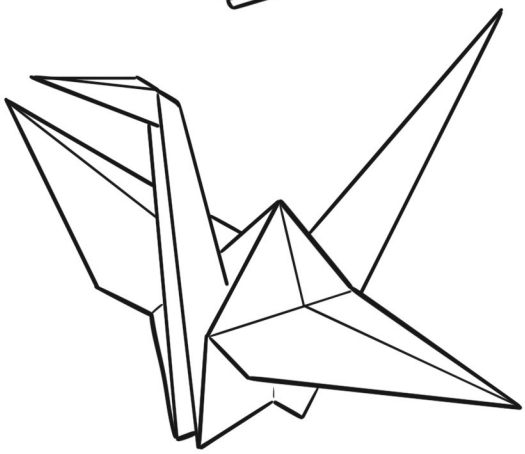
South Asian and Asian Pacific Heritage Month

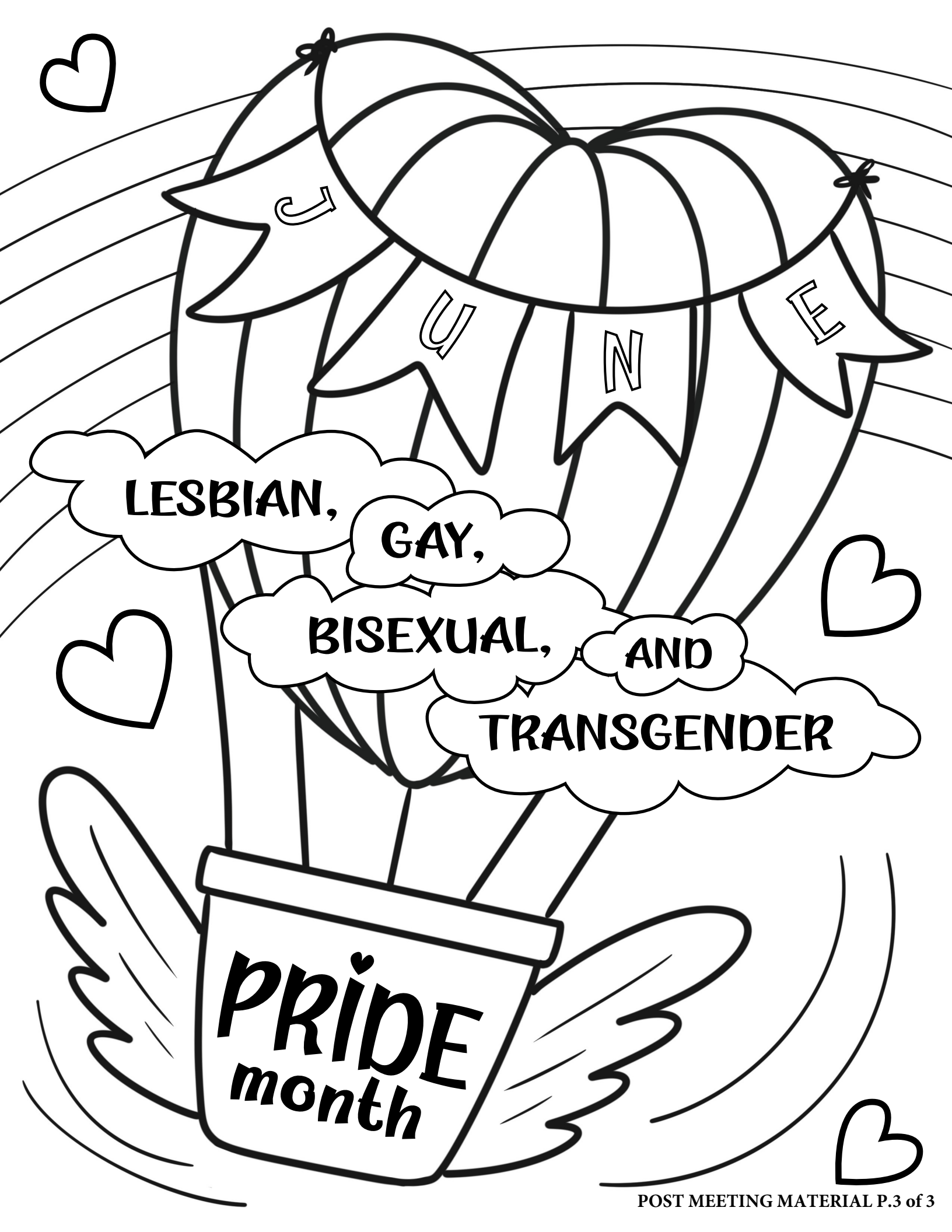








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