

Santa Clara Stadium Authority

Stadium Ad Hoc Meeting

December 15, 2025

The logo for the Santa Clara Stadium Authority (SCSA) is located in the bottom left corner. It consists of a red rectangular box. Inside the box, the letters "SCSA" are written in a large, white, bold, sans-serif font. Below "SCSA", the words "SANTA CLARA STADIUM AUTHORITY" are written in a smaller, white, all-caps, sans-serif font.

SCSA

SANTA CLARA STADIUM AUTHORITY

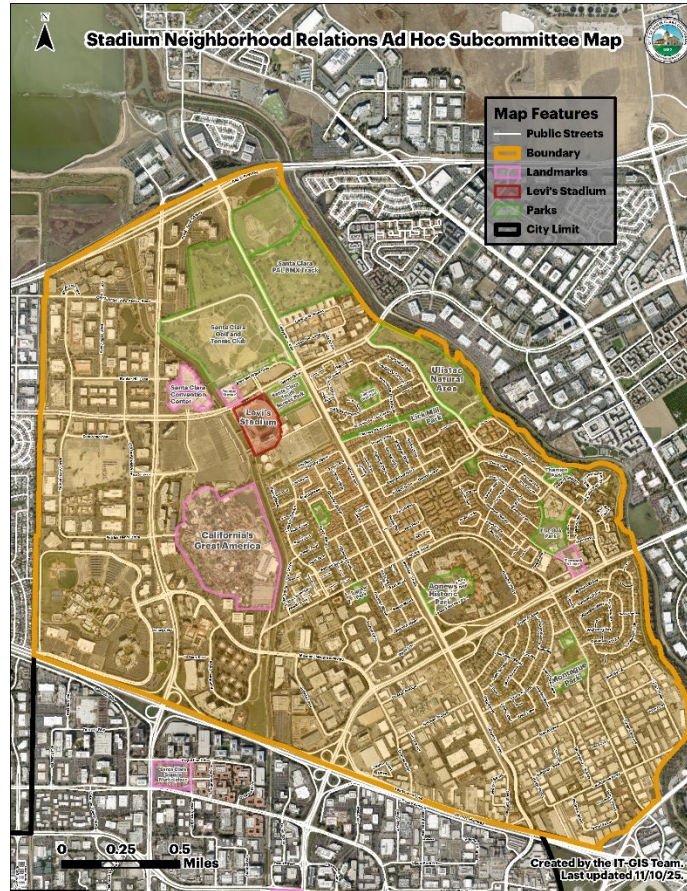
Agenda

- Introduction
- Purpose of the Stadium Ad Hoc
- Survey
- Annual Operations
- Current Outreach Efforts
- Data Collected
- Super Bowl LX
- How to Stay Informed
- Next Steps

Introduction

- Committee
- Stadium Management
- Police Department
- City / Stadium Authority Staff

Stadium Neighborhood Relations Ad Hoc Subcommittee



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Survey

- What is the biggest challenge or issue you experience related to Stadium Events?
- How do you typically receive information about Stadium Events today?
- What aspects of communication or outreach for Stadium events are working well?

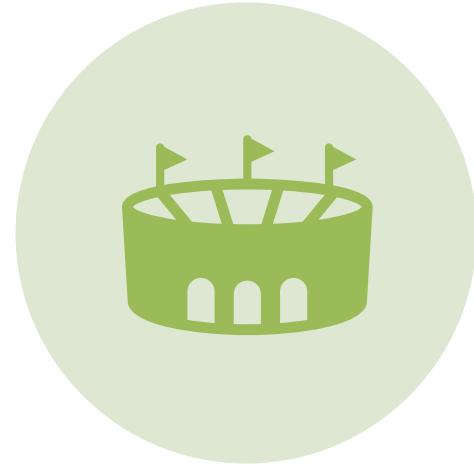
Subcommittee Purpose

- Forum for communication with Residents and Businesses impacted by Stadium Events
- Provide updates on Major Events 2026
- Evaluate current outreach/communication efforts
- Develop opportunities to enhance outreach/communication

Annual Operations



NFL EVENTS: 9-12 GAMES
A YEAR



NON-NFL EVENTS: 8-10
A YEAR

Current Outreach/Communication Efforts

TRAFFIC ADVISORY



49ERS vs TITANS

20 Liked by [santaclaracity](#) and others

[santaclara_pd](#) The 49ers will take on the Tennessee Titans on Sunday, December 14, with kickoff at 1:25 p.m. Below is the traffic advisory for Levi's Stadium and the surrounding area.

- Expect heavy traffic and significant delays on major roads near the stadium, including Highways 101, 237, and 880, as well as Lawrence Expressway, Great America Parkway, and San Tomas Expressway.
- Be patient and follow posted signs and officer directions.

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- Expect heavy traffic and significant delays on major roads near the stadium, including Highways 101, 237, and 880, as well as Lawrence Expressway, Great America Parkway, and San Tomas Expressway.

- Be patient and follow posted signs and officer directions.

- Tasman Drive will be closed from 1:30 a.m. on December 14 until after the event.

- Select off-ramps and portions of Great America Parkway will close to support safe and efficient traffic flow.

- No parking is allowed on Tasman Drive or on marked portions of Lick Mill Boulevard.
Walking and Biking in the Area (For Those Without Tickets)

- The San Tomas Aquino and Saratoga Creek Trail will close at 8:55 a.m. at Agnew Road.

- Signs and staff will direct bicycle and pedestrian detours around the stadium.

- The trail will reopen as soon as possible after the event.

- Parking lots open at 9:55 a.m.

- Fans are encouraged to purchase parking passes online in advance.

- Enter your address when purchasing to receive turn-by-turn directions to your specific lot.

- ADA parking is located in Red Lot 1. Accessible parking information is available online or by calling 408-579-4610.

- For rideshare users, drop-off locations are listed on the Levi's Stadium website. Pick-up is located at Red Lot 7.

Arriving by Bike or on Foot:

- The Creek Trail closes at 8:55 a.m., but ticketed guests may access it beginning at 9:55 a.m.

- Bike parking is available near Gate A and Gate C and opens at 9:55 a.m.

Full advisory available at [SCPD.org](#)

Current Outreach/Communication Efforts

- Neighborhood Protection Detail
- Stadium & Event-Related Non-Emergency Hotline
- Community Response Team
- Traffic Advisory Posts

Data Collected

Noise Monitoring

- Two noise monitors (Hughes Elementary and Cheeney/Lenox) that continuously monitor noise
- Noise Monitoring consultant who comes to events for noise monitoring and checks during events
- Noise Monitoring: traffic noise, general street noise, plane taking off, and event noise.

Super Bowl LX - Traffic Impacts

Safety and security associated with Super Bowl LX will require temporary closure of roads and creek trails around Levi's Stadium. The closures will occur in three phases.

- Phase 1: **Begins Jan. 5.** Stars and Strips Drive will be close to public traffic, including the ramp from Tasman Drive and the bike path along the corridor. Shuttles, parking and rideshare associated with the Great America Station will be relocated to the east (Tasman East) for the duration of the closure.

Super Bowl LX - Traffic Impacts

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- Phase 1: **Begins Jan. 5.** Stars and Strips Drive will be close to public traffic, including the ramp from Tasman Drive and the bike path along the corridor. Shuttles, parking and rideshare associated with the Great America Station will be relocated to the east (Tasman East) for the duration of the closure.

Super Bowl LX - Traffic Impacts

Super Bowl LX Closure Summary

Safety and security associated with Super Bowl LX will require the temporary closure of public infrastructure around Levi's Stadium. These closures will occur in three primary phases. ① ② ③



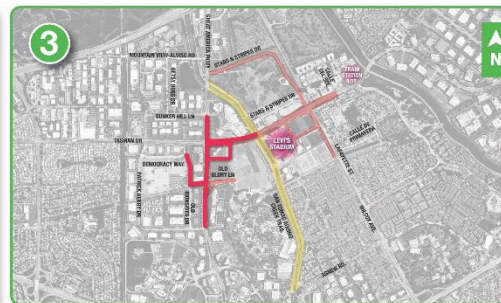
Kimley»Horn



January 28th: Tasman Drive will close to through traffic between Great America Parkway and Calle Del Sol. Bike and vehicle traffic will be detoured around the closure. The San Tomas Aquino Creek Trail will also close from Jan. 29-Feb. 10 with detours provided.



January 5th: Stars and Stripes Drive will close to public traffic, including the ramp from Tasman Drive and the bike path along the corridor. Shuttles, parking, and rideshare associated with the Great America rail station will be relocated to the east for the duration of the closure.



Super Bowl Sunday (February 8th): Great America Parkway will close between Bunker Hill Lane and Patrick Henry Drive. Other closures to support Super Bowl activities will take place on Old Ironsides and Old Glory Lane. Detours for impacted cars and vehicles will be provided.

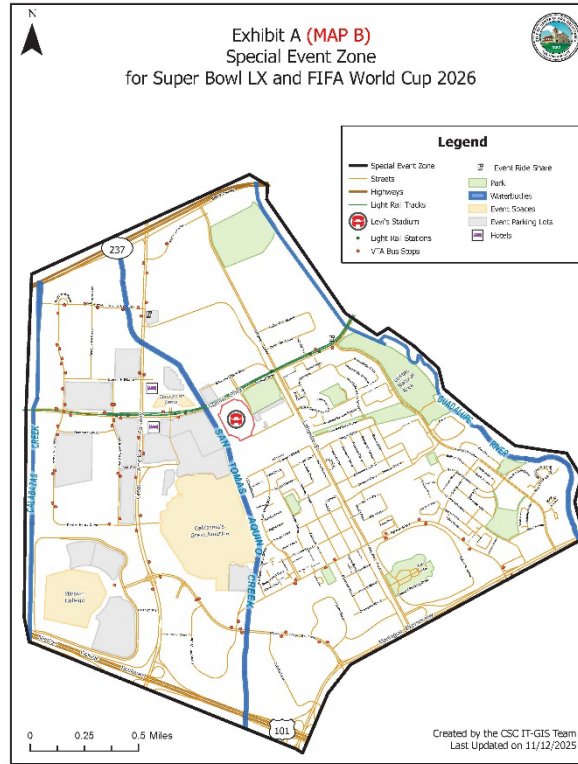
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Super Bowl LX – Special Event Zone

- The Special Event Zone Ordinance would apply temporarily during Super Bowl LX
 - February 1, 2026 (8:00 am) - February 10, 2026 (10:00 p.m.)
- The goal is to support public safety, emergency access, traffic flow, pedestrian mobility, and consumer protection during globally significant events.
- A component of the League Event Agreement

Super Bowl LX – Special Event Zone



Super Bowl LX – Special Event Zone

1. **Pause on Sidewalk Vending Permits within the Zone**

Only Chapter 5.05 permits within the Zone are paused during activation; permits remain valid elsewhere.

2. **Prohibition on Outdoor Sales of Food and Beverage**

The prohibition applies to outdoor sales when visible from public areas **except when** food and beverage sales are distributed in the ordinary course of business, at the usual location of properly permitted businesses.

Super Bowl LX – Special Event Zone

3. Prohibition on Outdoor Merchandise Sales

The prohibition applies to outdoor sale or distribution of merchandise when visible from public areas **except when** merchandise sales are distributed in the ordinary course of business, at the usual location of a properly permitted business.

4. Prohibition on Mobile-Unit Vending and Advertising

The prohibition applies to any trucks, trailers, carts, bikes, or any wheeled vending unit not fixed to a foundation.

Super Bowl LX – Special Event Zone

5. Prohibition on Free Product Sampling or Giveaways in Public Areas

This prohibition applies to promotional giveaways on streets, sidewalks, and outside an enclosed building. This section will allow distribution of coupons when directly connected to businesses operating within the enclosed building, and where the distribution occurs wholly on private property outside of that building.

Super Bowl LX – Special Event Zone

6. Permit Required for Temporary Structures.

No temporary structure shall be constructed, placed, occupied or used (including, but not limited to, temporary location of tents, canopies, umbrellas and air supported, air-inflated and tensioned membranes) on non-residential property unless it is approved as an associated use with a Temporary Use Permit issued by the City pursuant to Santa Clara City Code Chapter 18.122.

How to Stay Informed

- Website: www.santaclaraca.gov/stadiumrelations
- Email: stadiumrelations@santaclaraca.gov
- Sign up for email notifications
- Follow:
 - @Santaclara_pd
 - @Santaclaracity
 - @levi'sstadium

Next Steps

- Next Meeting – End of February / March

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